

VALUCARE ANNOUNCEMENTS *2025*



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ValuCare Joins the Conversation on Trust and Brand at AHMOPI 2025



ValuCare's presence at the convention reminds everyone that healthcare is more than policies and claims. It's about trust, care, and real experiences. Every interaction counts. Every member matters.

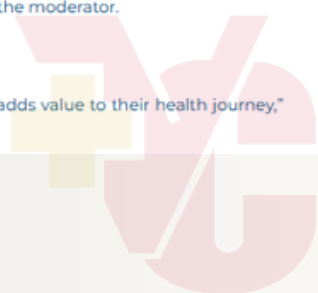
ValuCare took part in the 32nd Annual Convention of the Association of Health Maintenance Organizations of the Philippines, Inc. (AHMOPI). The event was held on November 28, 2025, at St. Luke's Medical Center, Bonifacio Global City. It brought together HMO leaders to talk about how to better serve members and raise the standard of healthcare in the Philippines.



One of the highlights was the session "Beyond the Fees: Building Brand Value in Philippine Healthcare," featuring Gary de Ocampo, CEO of Centre Médicale Internationale, as the resource speaker and Atty. Roselle Perez-Barluan, ValuCare's VP, Head of Legal and Chief Compliance Officer, as the moderator.

The discussion highlighted how trust, consistency, and experience build lasting healthcare brands.

"Being part of the conversation on brand, trust, and healthcare allows us to better serve our members and ensure every interaction adds value to their health journey," Atty. Roselle said.





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ValuCare Renews License, Strengthens Commitment to Members

For ValuCare members, clients, and partners, trust is everything. It's the confidence that when care is needed, coverage is there—and that behind every benefit is a system that works responsibly and reliably.



ValuCare leadership visits the Insurance Commission, reaffirming the company's commitment to regulatory compliance and quality healthcare for members. From left: Chief People Officer Erika Denice Castillo, Chief Operating Officer Franz Araque, CEO Elmer Palomata, M.D., Insurance Commissioner Atty. Reynaldo Regalado, VP for Operations Richard Argarin, Chief Legal, Compliance, & Data Privacy Officer Atty. Roselle Perez, Marketing Head Michelle Ciriacruz, and Medical Director Cristian Dela Cruz, M.D.

For ValuCare members, trust shows up in the everyday moments—when a clinic visit goes smoothly, when a Letter of Authorization for a checkup is approved without stress, when care is there right when it's needed. It's the quiet reassurance that someone is looking out for your health behind the scenes.

That reassurance was recently strengthened as ValuCare's license to operate (valid until December 2028) was officially renewed by the Insurance Commission (IC). While this renewal happens at the regulatory level, its meaning is deeply personal for the people who rely on ValuCare every day.

Across the Philippines, millions rely on HMOs to stay healthy, catch conditions early, and access care without breaking the bank. Today, HMOs serve an estimated seven million members nationwide, making preventive and essential healthcare more accessible than ever. *



At ValuCare, meeting regulatory standards isn't just about compliance—it's about protecting that sense of security members count on. As shared by Dr. Elmer Palomata, ValuCare's Chief Executive Officer, staying true to this responsibility means focusing on what matters most:





<https://valuecarehealth.com/valucare-conducts-performance-session-for-its-leaders/>



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ValuCare Conducts Performance Session for its Leaders

"The true measure of the value of any business leader and manager is performance." — Brian Tracy



ValuCare Health Systems, Inc. held a performance management session for its supervisors and managers on Nov. 18, ahead of the company's annual performance evaluation.

The session brought together leaders from different teams to review how performance is assessed across the organization.

Discussions focused on fairness, consistency, and clear expectations.

ValuCare said the activity aimed to help supervisors and managers better guide their teams and strengthen accountability at work.

The Human Resources team led the discussions and explained the company's performance management process, helping ensure teams are better prepared for the upcoming evaluation cycle.





ICT Team Powers Up ValuCare's Tech Edge

Kudos to our ICT team for developing three major tech platforms that are making processes faster and simpler for our client partners and their members!



MedSecure & PRULIFE



• ValuCare's SuperApp (soft launched July 2025) – Members now have a one-stop health companion! With a virtual membership card, LOA requests for consultations, lab tests, procedures, and admissions, plus reimbursement requests, real-time benefits tracking, wellness content, and a full provider directory, everything ValuCare members need is in one app. It even syncs with the ValuCare E-Health Experience (VEE) in real time so they can track their vitals over time.

• Manulife Medical Secure (launched May 2025) – A smarter way to handle claims, LOAs, and member requests through a seamless self-service portal.

• PRULIFE Agent Enrollment Portal (launched August 2025) – Makes agent onboarding easier, with online registration, plan selection, and document management.

These milestones highlight ValuCare's edge as a tech-driven HMO, building digital solutions that keep us ahead in the industry.





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PNB Becomes the First ValuCare Client to Launch VEE

Bringing healthcare closer to members—right where they work

ValuCare officially launched **VEE**, its new self-service health kiosk, at Philippine National Bank (PNB) on November 7, 2025 at the PNB Head Office in Pasay City. This marks the first VEE deployment for a client, allowing PNB employees to conveniently check their basic health vitals anytime during the workday.

VEE stands for ValuCare E-Health Experience.



“**VEE** will help our employees stay on top of their health. It's easy to use and accessible, and it supports PNB's commitment to employee wellness. ValuCare has been our HMO partner for 15 years, and we share the same vision of bringing healthcare closer to our people.

LOTUS ALTAVAS

PNB's Head of the Human Resource Group

The launch was attended by the PNB HR and Engagement Team led by Lotus Altavas (Human Resource Group Head), together with Mary Ann Labanda (Division Head), and Zhaira Mae Baloloy (Department Head). From ValuCare, present were Dr. Elmer Palomata (President and CEO), Franz Araque (COO), Dr. Cristian Dela Cruz (Medical Director), Helen Terciano and Allan Quintia (Renewal Business Sales Managers), Franz Gerald Fabic (Renewal Business Account Manager), Michael Angelo Siapco (ICT Project Management Head), John Paul Tanion (System Developer), and Michelle Ciriacruz (Corporate Communications & Marketing Head) with Mary Jhyl Rulloda (Marketing Supervisor).





<https://valuecarehealth.com/palawan-group-of-companies-launches-vee-a-new-way-to-check-your-health-right-at-work/>



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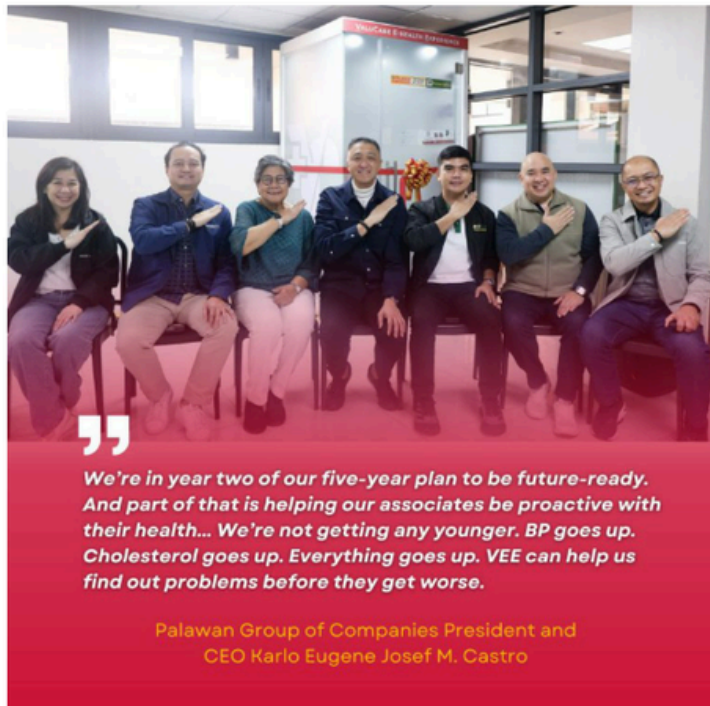
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Palawan Group of Companies Launches VEE: A New Way to Check Your Health—Right at Work

December 5, 2025 marks another meaningful milestone at the Palawan Group of Companies with the inaugural ribbon-cutting of ValuCare's **VEE (ValuCare E-Health Experience)** in its Head Office in Puerto Princesa City.

VEE is now officially part of this vibrant workplace, where it sits conspicuously at the ground floor of the Group's office building, ready to help employees check their BMI, blood oxygen saturation level, temperature, and blood pressure – no clinic appointment, no long queue, no nosocomial exposure, and no need to pretend you're "okay lang" after last night's party.

The launch was a joint effort between ValuCare and Trinity Insurance & Reinsurance Brokers, together with the Eight Under Par leadership and HR teams – three partners working side by side to bring proactive health closer to employees.



We're in year two of our five-year plan to be future-ready. And part of that is helping our associates be proactive with their health... We're not getting any younger. BP goes up. Cholesterol goes up. Everything goes up. VEE can help us find out problems before they get worse.

**Palawan Group of Companies President and
CEO Karlo Eugene Josef M. Castro**

Palawan Group of Companies President and CEO Karlo Eugene Josef M. Castro talked about how VEE fits into the company's journey.

"We're in year two of our five-year plan to be future ready. And part of that is helping our associates be proactive with their health," he said.

He pointed out something everyone can relate to: "We're not getting any younger. BP goes up. Cholesterol goes up. Everything goes up."

He then emphasized the key takeaway: "VEE can help us detect problems early—before they get worse."





<https://valuecarehealth.com/the-vee-effect-how-abi-and-valucare-are-humanizing-corporate-wellness/>



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The VEE effect: How ABI and ValuCare are humanizing corporate wellness

Inspired by the transformation of a superhero, VEE offers ABI employees a private space to refresh, monitor their health, and "ready themselves to fly." It is the physical manifestation of a two-decade commitment to the belief that every employee deserves the tools to own their well-being.

In the bustling corridors of corporate leadership, health is often discussed in spreadsheets—utilization rates, premium renewals, and absenteeism metrics. But for Richard Sun, the Vice President for Corporate HR of Asia Brewery Inc. (ABI), and ValuCare leadership, the future of wellness is not only found in a report. It is also found in VEE.

The recent launch of the ValuCare e-Health Experience (VEE) at ABI marks a significant milestone in Philippine corporate wellness. ABI is among the first in the country to adopt this technology, but the story behind its arrival is nearly two decades in the making.

VEE is a self-service health station for employees to check their vitals.



ValuCare Chairman Moses Hee and ABI Head Richard Sun officially invites ABI employees to make VEE part of their daily wellness checks.





Stronger Together: ValuCare's Growing Network of Care

ValuCare continues to deepen its collaboration with partner hospitals and clinics to ensure our members have improved access to quality healthcare services.



On August 28, we were honored to be recognized during **Providence Hospital's HMO Connect 2025**, a special evening celebrating its Top 10 HMO partners. Representing ValuCare were Medical Services Manager Melanie Rendon, along with Provider Relations Specialist Jermaine Ero and Wellness Specialist Lyka Perreras, who proudly accepted a plaque of appreciation on behalf of the organization.



In Cebu, Liaison Officer Vivian Suemith received an **Outstanding Partner Award** from **Dr. Potenciano Larrazabal**, President and Chairman of the CebuDoc Group—a network of seven hospitals serving the Visayas region.





<https://valuecarehealth.com/valucare-receives-loyalty-award-from-one-depot/>



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ValuCare Receives Loyalty Award from One Depot



December 16, 2025

ValuCare is honored to be part of One Depot's journey.

ValuCare received a Loyalty Award from One Depot in recognition of a strong and enduring partnership.

The award honors over a decade of trust, collaboration, and shared success.

The award was presented on November 27, 2025.

It was part of One Depot's 20th Anniversary celebration held at the Grand Bar and Lounge in Newport City, Pasay City.

Receiving the award for ValuCare was President and CEO Dr. Elmer Palomata. He was joined by COO Franz Araque, ICT Officer-in-Charge Glenn Sanchez, and ICT-Infrastructure Supervisor Jerald Gozun.

The evening celebrated One Depot's 20 years in the IT industry. Clients, partners, leaders, and employees gathered to mark the milestone.

The program highlighted gratitude, reflection, and long-term partnerships.

One Depot also recognized outstanding employees through its Employee Service Awards. Client Appreciation Awards were given to partners who have supported the company through the years.

ValuCare is honored to be part of One Depot's journey. We look forward to many more years of partnership, progress, and shared growth.





Some Places Change You. The DSWD Sanctuary Center Is One of Them.



December 18, 2025

The DSWD Sanctuary Center is a place of quiet strength.

Located inside the WelfareVille Compound in Mandaluyong, it stands as a refuge for women who have lived through loss, neglect, and long seasons of uncertainty.

The women who call the Sanctuary home are adults aged 18 to 59. Many were abandoned.

Some were rescued from the streets. Others lost contact with their families and had nowhere safe to return to.

All are women with improved psycho-social conditions, ready for healing, care, and a chance to rebuild their lives with dignity.

The Sanctuary is a 24-hour residential care facility. But it is more than a shelter.

It is a home.

Here, the women receive daily care, proper nutrition, and health services. They are supported by caregivers, house parents, social workers, and mental health professionals. Programs focus on healing the mind, restoring confidence, and strengthening life skills.

They are guided through homelife routines. They learn simple tasks that bring structure and independence. They join skills training such as sewing, gardening, housekeeping, and basic livelihood activities.

There are moments for recreation, celebration, and spiritual enrichment. Each day is designed to help restore self-worth and prepare them for reintegration into society.





ValuCare Champions Integrity and Compliance

ValuCare hosted a seminar on Anti-Money Laundering (AML), Whistleblowing, and Anti-Bribery & Corruption (ABC) policies.



The sessions were held from November 19–21, November 26, and December 1, 2025 at the Function Hall/Rooftop of the ValuCare Building. Employees from across the company joined discussions and gained practical insights on ethical decision-making, risk management, and international compliance standards.

The training is aligned with the Anti-Money Laundering Act (AMLA), Insurance Commission AML guidelines, and ValuCare's Internal Compliance Framework.

"Our people are at the heart of our integrity culture," said the Legal & Compliance Team. "These sessions equip them to make better decisions and uphold the values that guide ValuCare."

The Compliance Program 2026 applies to all departments and ensures adherence to laws, regulations, and internal policies.

Key areas include:

- Money laundering and terrorism financing prevention
- Data privacy and information security
- Whistleblowing channels and protections
- Anti-bribery and corruption controls

ValuCare emphasizes a zero-tolerance policy for non-compliance. Everyone plays a role in compliance, helping protect the company, its employees, members, and the communities it serves.





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Are We Ready? A Call for Preparedness at ValuCare

December 10, 2025

The recent earthquakes, fires, and floods across the country remind us of one truth: emergencies can happen anytime. No warning. No script. This is why being prepared is one of the best ways to protect ourselves, our families, and the teams we lead.

Strengthen our readiness together

To strengthen our readiness, ValuCare held the Family Emergency Management Seminar on December 2, 2025, from 1:30 PM to 5:00 PM at the Roof Deck Level. The session was led by Mr. Fervin "Hutch" Regencia, a Crisis and Business Continuity Management Specialist.

At ValuCare, safety and wellbeing are paramount. We believe that our people should feel equipped—not just at work, but at home. This seminar is one of the many ways we help our employees build confidence and resilience.





ValuCare Wraps Up 2025 with Employee Wellness Fair

ValuCare closed the year on a healthy note with its Wellness Fair on December 15 at its head office roof deck.



The event brought together employees and partner suppliers for a day of activities focused on physical and mental well-being.

Attendees visited wellness booths, joined health screenings, and enjoyed beauty and fitness activities. Expert advice on nutrition, stress management, and self-care was also available.

Merchants supporting the fair included Gardenia, NutraMedica, CocoMan, Splash Island, Alta, Slimmers World, Wert, Soleil PH, Mary Kay, i-Fern, C Fragrance, Forever Blessed Massage, Eastwest Bank, and George Optical. Partner healthcare providers were Manila Doctors Hospital, New World Diagnostics Clinic and Laboratory, Clinica Manila, Healthway Medical Network, Our Lady of Lourdes Hospital, and Care Center Clinic.

"Ending the year by focusing on our health was the perfect way to pause, breathe, and invest in what truly sustains us—our health and wellbeing," said Chief People Officer Erika Denice Castillo.

The company thanked its employees for their participation and the Medical Support Services and HR teams for organizing the event.

ValuCare said the fair reflects its ongoing commitment to building a healthier, happier, and more caring workplace.



Event organizers May Anne Gulas and Pamela Angeles of the Wellness Team under Medical Support Services man the registration area.





<https://valuecarehealth.com/a-glamorous-close-to-a-great-year-at-valucare/>



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A Glamorous Close to a Great Year at ValuCare

ValuCare closed the year on a high note with its Year-End Party on Dec. 19.

It was a night to celebrate people, performance, and shared wins.

Employees, management, and regional teams came together for an evening of connection and fun.

SALES – NEW BUSINESS



ValuCare Chairman Moses Hee, President and CEO Dr. Elmer Palomata, and COO Franz Araque together with the management committee, joined the celebration, highlighting the strong unity across the organization.



The theme set the mood. "The Great Gatsby: A Night of Glamour, Gold, and Grandeur." The venue felt like a step back into the Roaring Twenties. Employees made a grand entrance in full 1920s-inspired looks.

It was time travel, ValuCare style.



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We Value Your Health, We Care for Your Life | 16